

SAVE  
THE DATE!



Sunshine **ACE** Hardware

**EGG**  
**fest** 2022

FOOD, FUN & LIVE MUSIC!

**APRIL 2**

11 am - 3 pm

Riverside Park | Bonita Springs

Big Green Egg

[SunshineAceEGGfest.com](http://SunshineAceEGGfest.com)

Benefiting Youth Leadership Charities



## What is Big Green EGGfest?

Sunshine Ace Hardware will be hosting its annual EGGfest event this year in Southwest Florida. This is a family-friendly celebration of all things big, green, and grilled!

On Saturday, April 2<sup>nd</sup>, hundreds of foodies, fans, and EGGheads from around the state will descend on Riverside Park in Bonita Springs to share in their love for grilling out on the Big Green Egg. Teams will compete on the ULTIMATE cooking machine, to demonstrate their prowess and test out secret recipes for ultimate bragging rights as the **2022 EGGhead Grill Master** of the year in either the professional or amateur divisions. Additionally, there will be live music, food and fun for the whole family as guests get to see live demonstrations, try out complimentary samples, and see the latest in EGGcessories.

By sponsoring the 2022 Sunshine Ace Hardware Big Green EGGFest, your business will be promoted among our EGGHead following in the five counties. Typical EGGHeads are family-oriented, professionals with a passion for cooking and trying new foods, wines, and microbrews.

## Grilling for a Good Cause

Sunshine Ace Hardware is more than just your friendly neighborhood hardware store. Our family and team members have deep roots in the community and are invested in building up our next generation of leaders.

Proceeds from the ticket sales will be directed towards five local youth-focused charities that are collaborating with Farm City Barbeque Charities for EGGFest: Collier County 4H Association, The Immokalee Foundation, Greater Naples Chamber Leadership Collier Foundation, Rotary Club of Naples, Collier County Junior Deputies League, and Key Club International. In our first two years alone, we raised \$55,000 for local nonprofit organizations in Collier and Lee Counties.

## About Sunshine Ace Hardware

Sunshine Ace Hardware is one of the largest family-owned home improvement and outdoor recreation retailers in Florida with locations in Collier, Lee, Charlotte, and Pinellas Counties. Sunshine carries a wide selection of premium brands for the light DIY enthusiast and the professional contractor, and everyone in between, at competitive prices. Our friendly and knowledgeable staff can make sure you have all the equipment and the know-how to get your project done.

We are so much more than just a great hardware store. It's been that way since Sunshine first opened in 1958.

## 2022 Sunshine Ace Hardware EGGfest

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### Sponsorship Opportunities

#### **SOLD!!! Sunshine Ace Hardware Title Sponsor**

- Exclusive naming rights
- Biggest logo displayed in all event marketing including: save the date, email promotions, flyers, Sunshine Ace website, on site banners, social media, back of tickets, and press releases
- Sponsor recognition during event remarks as title sponsor
- Opportunity to provide Swag Bag Item to cooks/patrons
- 20 Taster Tickets
- Grill Chef/patrons entry fee with opportunity to promote at event

#### **\$5,000 - Grill Master Elite Sponsor**

- Large logo displayed in all event marketing including: save the date, email promotions, flyers, Sunshine Ace website, "Sunshine Ace Hardware in-store signs", social media, back of tickets, and press releases
- Sponsor specific banner(s) at event
- Sponsor recognition during event remarks
- Opportunity to provide Swag Bag Item to cooks/patrons
- 12 Taster Tickets
- Included: have all food purchased for two volunteer cooks, and you can choose the recipe. You get all the fun / promotion of your company as the "official brand team" and none of the work (cooking, cleaning, serving.) Great way to get some of your team connecting with the community that may not have the cooking skills required for success.

#### **\$2,000 – Head Chef Sponsor**

- Small logo displayed in primary marketing including: save the date, email promotions, flyers, Sunshine Ace website, event banners, social media, and press releases
- Sponsor recognition during event remarks to cooks/patrons
- Opportunity to provide Swag Bag Item
- 8 Taster Tickets

#### **\$500 – Sous Chef Sponsor**

- Small logo displayed in primary marketing including: save the date, email promotions, flyers, Sunshine Ace website, social media, and press releases
- Opportunity to provide Swag Bag Item to cooks/patrons
- 2 Taster Tickets

## **Sponsorship Opportunities**

### **\$250 – Cooking Team Provided in Addition to your Sponsorship**

- Two volunteer chefs
- All food purchased on your behalf to serve 600 samples, and you can choose the recipe.
- You get all the fun / promotion of your company as the "official brand team" and none of the work (cooking, cleaning, serving.) Great way to get some of your team connecting with the community that may not have the cooking skills required for success.

2022 Sunshine Ace Hardware EGGfest

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**2022 Sponsorship Agreement Form**

I agree to become a 2022 Sunshine Ace Hardware EGGFest sponsor at the following level:

\_\_\_\_\_ Big Green EGGfest Title Sponsor

\_\_\_\_\_ \$5000 Grill Master Elite Sponsor

\_\_\_\_\_ \$2000 Head Chef Sponsor

\_\_\_\_\_ \$500 Sous Chef Sponsor

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Preferred Email address: \_\_\_\_\_

Website Link: \_\_\_\_\_

Email high resolution logo (minimum 300 DPI to [acoccari@sunshineace.com](mailto:acoccari@sunshineace.com))

Social Media Page Handles: \_\_\_\_\_

If Paying by credit card (Please circle)      Visa              MasterCard              American Express

Name on Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Or

Please make check payable to: Farm City BBQ of Collier County

PO Box 1481  
Bonita Springs,  
FL, 34133

Sponsor tickets will be e-mailed to the  
"preferred email address" listed to  
print.