

SAVE
THE DATE!



Sunshine **ACE** Hardware

EGG
fest 2024

Food, Fun & Live Music!

SATURDAY
APRIL 13TH, 2024

Big Green Egg

11 AM - 3 PM

Riverside Park | Bonita Springs

Register at: SunshineAceEGGfest.com

Proceeds Benefit:



What is Big Green EGGfest?

Sunshine Ace Hardware will be hosting its annual EGGfest event this year in Southwest Florida. This is a family-friendly celebration of all things big, green, and grilled!

On Saturday, April 13th, hundreds of foodies, fans, and EGGheads from around the state will descend on Riverside Park in Bonita Springs to share in their love for grilling out on the Big Green Egg. Teams will compete on the ULTIMATE cooking machine, to demonstrate their prowess and test out secret recipes for ultimate bragging rights as the **2024 EGGhead Grill Master** of the year in either the professional or amateur divisions. Additionally, there will be live music, food and fun for the whole family as guests get to see live demonstrations, try out complimentary samples, and see the latest in EGGcessories.

By sponsoring the 2024 Sunshine Ace Hardware Big Green EGGFest, your business will be promoted among our EGGHead following in the five counties. Typical EGGHeads are family-oriented, professionals with a passion for cooking and trying new foods, wines, and microbrews.

Grilling for a Good Cause

Sunshine Ace Hardware is more than just your friendly neighborhood hardware store. Our family and team members have deep roots in the community and are invested in building up our next generation of leaders.

Proceeds from the ticket sales will be directed towards

About Sunshine Ace Hardware

Sunshine Ace Hardware is one of the largest family-owned home improvement and outdoor recreation retailers in Florida with locations in Collier, Lee, Charlotte, and Pinellas Counties. Sunshine carries a wide selection of premium brands for the light DIY enthusiast and the professional contractor, and everyone in between, at competitive prices. Our friendly and knowledgeable staff can make sure you have all the equipment and the know-how to get your project done.

We are so much more than just a great hardware store. It's been that way since Sunshine first opened in 1958.

2024 Sunshine Ace Hardware EGGfest

Sponsorship Opportunities

SOLD!!! Sunshine Ace Hardware Title Sponsor

- Exclusive naming rights
- Biggest logo displayed in all event marketing including: save the date, email promotions, flyers, Sunshine Ace website, on site banners, social media, back of tickets, and press releases
- Sponsor recognition during event remarks as title sponsor
- Opportunity to provide Swag Bag Item to cooks/patrons
- 20 Taster Tickets
- Grill Chef/patrons entry fee with opportunity to promote at event

\$5,000 - Grill Master Elite Sponsor

- Large logo displayed in all event marketing including: save the date, email promotions, flyers, Sunshine Ace website, "Sunshine Ace Hardware in-store signs", social media, back of tickets, and press releases
- Sponsor specific banner(s) at event
- Sponsor recognition during event remarks
- Opportunity to provide Swag Bag Item to cooks/patrons
- 12 Taster Tickets
- Included: have all food purchased for two volunteer cooks, and you can choose the recipe. You get all the fun / promotion of your company as the "official brand team" and none of the work (cooking, cleaning, serving.) Great way to get some of your team connecting with the community that may not have the cooking skills required for success.

\$2,000 – Head Chef Sponsor

- Small logo displayed in primary marketing including: save the date, email promotions, flyers, Sunshine Ace website, event banners, social media, and press releases
- Sponsor recognition during event remarks to cooks/patrons
- Opportunity to provide Swag Bag Item
- 8 Taster Tickets

\$500 – Sous Chef Sponsor

- Small logo displayed in primary marketing including: save the date, email promotions, flyers, Sunshine Ace website, social media, and press releases
- Opportunity to provide Swag Bag Item to cooks/patrons
- 2 Taster Tickets

2024 Sunshine Ace Hardware EGGfest

Sponsorship Opportunities

\$250 – Cooking Team Provided in Addition to your Sponsorship

- Two volunteer chefs
- All food purchased on your behalf to serve 600 samples, and you can choose the recipe.
- You get all the fun / promotion of your company as the "official brand team" and none of the work (cooking, cleaning, serving.) Great way to get some of your team connecting with the community that may not have the cooking skills required for success.

Check out our promotional video:



2024 Sunshine Ace Hardware EGGfest

2024 Sponsorship Agreement Form

I agree to become a 2024 Sunshine Ace Hardware EGGfest sponsor at the following level:

_____ Big Green EGGfest Title Sponsor

_____ \$5000 Grill Master Elite Sponsor

_____ \$2000 Head Chef Sponsor

_____ \$500 Sous Chef Sponsor

Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____

Preferred Email address: _____

Website Link: _____

Email high resolution logo (minimum 300 DPI to acoccari@sunshineace.com)

Social Media Page Handles: _____

Please make check payable to: Northside Naples Kiwanis Foundation Inc.

Please mail the sponsorship packet and checks to: Sunshine Ace Hardware, c/o Alisa Marie
Coccari, Marketing Manager

9148 Bonita Beach Rd, Suite 200
Bonita Springs, Fl 34135

Sponsor tickets will be emailed to the "preferred email address" listed to print.